

## The Pixelsilk Buzz

“Pixelsilk is a compelling argument for a reassessment of every CMS.”

-- Bruce Clay  
CEO, Bruce Clay Inc.

Pixelsilk is a web-based content management system (CMS) built from the ground up with search engine optimization (SEO) requirements at its core. Because of its flexibility and attention to search engine marketing, Pixelsilk has been getting rave reviews from prominent SEO and marketing firms in addition to CMS online news sources. The following are snippets from the buzz generated by Pixelsilk since it's official launch in February at SMX West 2009.

Request A Demo Today: [1-877-749-7455](tel:1-877-749-7455) [sales@pixelsilk.com](mailto:sales@pixelsilk.com) [www.pixelsilk.com](http://www.pixelsilk.com)



## Online PR

Several online news sources reported on the launch and buzz received from Pixelsilk, below are a few highlights:

### **Changing the Content Management Paradigm with Built-In SEO**

By CMS Wire; Feb 17, 2009 - <http://bit.ly/eOXgW>

### **Pixelsilk brings SEO to CMS | Content Management System Critic**

By CMS Critic - <http://bit.ly/9IQig4>

### **Software Offers Web-Based Content Management Solution**

By ThomasNet; February 23, 2009 - <http://bit.ly/13qE5N>

### **Pixelsilk Launches New Content Management System**

By Content Management News; February 10th, 2009 - <http://bit.ly/IJ3AJ>

### **14 Key Requirements For A Search Friendly CMS**

By Search Engine Land; May 25, 2009 - <http://bit.ly/j67L7>

### **Pixelsilk Launches Content Mgt. System**

By Bite and Switch; February 10th, 2009 - <http://bit.ly/j67L7>

*“One of Pixelsilk’s strengths is that it gives you the opportunity to improve the quality of your content,” said Bruce Clay, President, Bruce Clay, Inc. “It helps you validate the content of each page and prepare it for SEO, and it does it for every page you create or revise.”*

## Blogosphere Buzz

Key individuals, organizations and SEO companies have contributed their reviews and comments within their blogs, below are the highlights:

### **SEO and CMS - SEM Synergy Extras**

From Bruce Clay, Inc.; February 18th, 2009 - <http://bit.ly/g2IYb>

### **New SEO-friendly Content Management System: Pixelsilk**

From David Mihm; March 5th, 2009 - <http://bit.ly/GrgRH>

### **Threading The CMS Needle: An Interview With Pixelsilk’s Mark Knowles**

From SEMpdx; March 9th, 2009 - <http://bit.ly/GkAIO>

### **Ten Things I Love about Pixelsilk**

From MediaForte Marketing; March 2009 - <http://bit.ly/18MaYR>

### **SEO Features To Look For In A CMS - Pixelsilk Unveiled**

From Search Marketing Sage; February 20th, 2009 - <http://bit.ly/3RJEq6>

*“The Pixelsilk team went about the idea of a CMS with great consideration for every type of person who touches a website: from the designer, to the developer, to the marketing VP, to the copywriter, to the IT guy”*